

Earn money from Widget

Google's AdWords/AdSense system allows businesses to advertise on the web. This service was recently expanded to provide advertisements on mobile phones using XHTML/WAP 2.0, WML/WAP 1.0 and CHTML/iMode, implemented with PHP, CGI Perl or ASP. This is a brief overview of how the Google system is implemented and a demonstration. The differences between the system for desktop and hand held devices is discussed, as is Google's adherence (or lack of) to web standards. The accessibility of the ads, particularly for disabled will also be looked at.

AdWords is Google's service for advertisers. With this small businesses to advertise locally or globally on the web. The corresponding service, Google AdSense, allows small web publishers to earn revenue from advertising on their web sites. Keywords and location data are used to match advertisements to web page content. This service has now been expanded to provide advertisements on mobile phones. This is a brief overview of how Google AdSense places ads on web pages for mobile phones. An example of Google Mobile Ads is included on this page (on a mobile device the advertisement is at the end of the document, on a desktop PC the ad is on the right).

- Mobile browsers use XHTML (WAP 2.0), WML/WAP 1.0, or CHTML/iMode
- Some desktop content can be converted for mobiles
- Results may be disappointing: [example this web page](#) 

For Google's AdSense for mobile, a mobile-compliant web page is required. This requires that the existing web site is modified to use a markup language suitable for a mobile phone. To maintain compatibility with desktop web browsers, XHTML (WAP 2.0) can be used (with CSS used to enable features for mobile phones). Some web sites are created specifically just for phones using WML/WAP 1.0, or CHTML/iMode. The web designer can use technologies such as XSLT to convert web pages to a format more suitable for mobile phones. In any case care needs to be taken to see that the design fits within the phone's limitations. As an example see this web page on the.mobi mobile Emulator.

Dummy application you can get it from : [widget](#) 